

METHOD FOR ASSESSING INFORMATION TECHNOLOGY NEEDS  
IN A BUSINESS

ABSTRACT OF THE DISCLOSURE

5 A strategic value model provides an ability to  
evaluate the feasibility of implementing an information  
technology initiative. The flow process begins by  
gathering information associated with the operation of  
the business in categories pertaining to the information  
technology initiative desired to be implemented.  
Strategic value ratings are applied to each criteria in  
the categories. The initiatives are categorized so that  
10 like initiatives are assessed against each other. A  
determination is made to identify which initiatives are  
to be funded in accordance with the applied strategic  
value ratings. Funding can then be established for an  
initiative based on this determination.

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